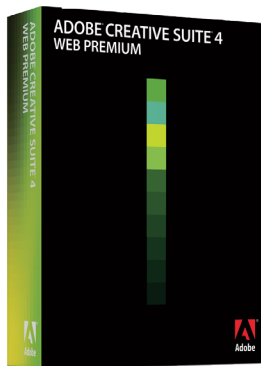


ADOBE® CREATIVE SUITE® 4 WEB PREMIUM

Redefine the extraordinary in web design and development



Adobe Creative Suite 4 Web Premium combines full new versions of:

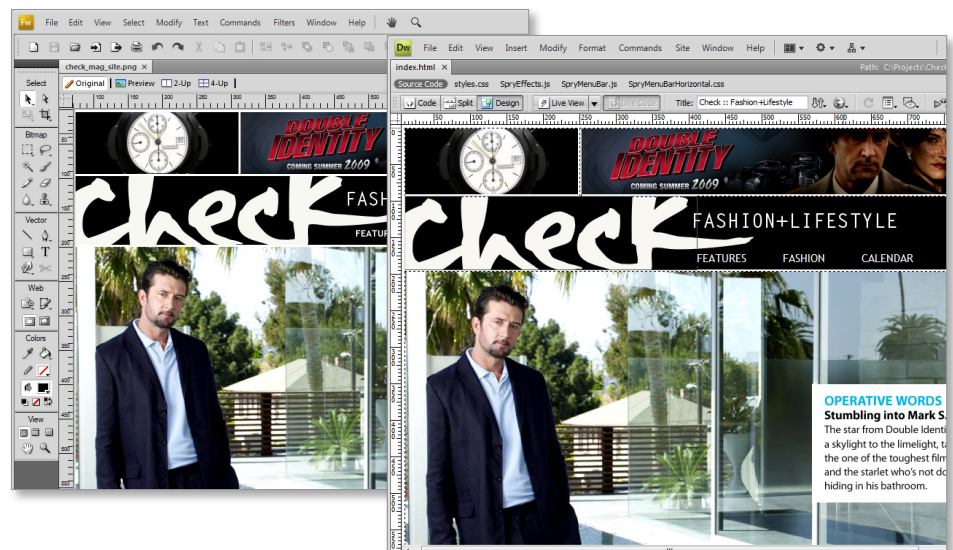
- Adobe Dreamweaver CS4
- Adobe Flash CS4 Professional
- Adobe Photoshop CS4 Extended
- Adobe Illustrator CS4
- Adobe Fireworks CS4
- Adobe Soundbooth CS4
- Adobe Acrobat 9 Pro
- Adobe Contribute CS4
- Adobe Device Central CS4
- Adobe Bridge CS4
- Adobe Version Cue CS4

Adobe also offers Adobe Creative Suite 4 Web Standard software for web professionals focused on web development. To learn more about this edition, see page 9.

Adobe Creative Suite 4 Web Premium software is a complete solution for creating interactive websites, applications, user interfaces, presentations, mobile device content, Adobe AIR™ applications, and other digital experiences. Get everything you need to prototype your project, design assets, build web experiences, and efficiently maintain and update content.

Creative Suite 4 Web Premium software sets a new standard for web-related media tools in design flexibility, technical efficiency, and creative potential. Creative Suite 4 Web Premium includes the advanced coding and design capabilities of Dreamweaver® CS4 software, the new animation capabilities of Flash® CS4 Professional software, and the unrivaled editing power of Photoshop® CS4 Extended software. Add the increased graphic power of Illustrator® CS4 software, the extended design and export options of Fireworks® CS4 software, the intuitive audio features of Soundbooth® CS4 software, and the integrated mobile authoring of Device Central CS4 software, and your creative possibilities expand exponentially.

The components of Creative Suite 4 Web Premium work with a full range of services including Adobe ConnectNow (an Acrobat.com service) for online meeting collaboration, Adobe Kuler™ for expressive color set creation, and Adobe InContext Editing for client website modifications.



Design your comp in Fireworks CS4, and then export it to web-standards compliant HTML and CSS to open in Dreamweaver CS4. The shared user interface makes it easy to move between Web Premium components.

Top new benefits

- New versions, new integration (Page 2)
- Complex, compound web pages made accessible (Page 3)
- Animation enhancements (Page 4)
- Multiple export options from a single creative source (Page 4)
- Faster, more expressive design tools (Page 5)
- Everyday audio creating and editing (Page 5)
- Advanced application development (Page 6)
- PDF everywhere (Page 6)
- Mobile authoring integration (Page 7)

With Adobe Creative Suite 4 Web Premium, you can:

Express yourself richly. Bring your creativity to life using technological advances that enhance your initial concepts with inspirational color choices and improved graphic design toolsets in Photoshop CS4 Extended, Illustrator CS4, and Fireworks CS4. Take your projects even further by editing audio to a perfect pitch with Soundbooth CS4.

Work across disciplines. Interact seamlessly with the creative output from all the members of your team, without the need to recreate your assets or convert theirs. Transition fixed graphics to interactive movies effortlessly, whether from print or web design. Build on wireframes and prototypes to convert them to standards-compliant HTML and CSS. Create rich application interfaces so developers can turn them into functioning applications with the core design intact.

Find inspiration and assistance globally. Inspire yourself, colleagues, and clients with the new communication options in Creative Suite 4 Web Premium. Collaborate live with co-workers and clients with Adobe ConnectNow (an Acrobat.com service)—just click Share My Screen from within your web and design software to immediately host an online meeting. Browse, create, and share harmonious color themes through the new Adobe Kuler service. Answer your questions or discover new techniques from Adobe, third-party experts, and other designers by using Adobe Community Help. With Creative Suite 4 Web Premium, your next design inspiration is only a few clicks away.

Top new benefits of Creative Suite 4 Web Premium

Take your web design skills to new heights with the innovative features, coordinated integration, and enhanced capabilities of Adobe Creative Suite 4 Web Premium.

New versions, new integration

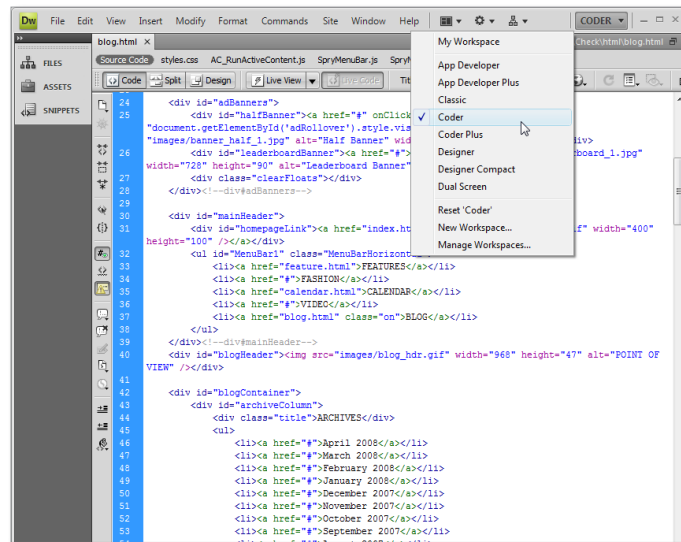
Updated versions of all of the creative tools you rely on to deliver your ideas to the web, device, and desktop are included in Creative Suite 4 Web Premium. Better integration highlights the new versions of Photoshop CS4 Extended and Dreamweaver CS4, the software used by designers around the world to create award-winning output. Create a graphic in Photoshop CS4 Extended and open it in Dreamweaver CS4 to create an image Smart Object. Unlike standard web-page graphics, a Smart Object is tightly linked to the source file. A small indicator on the Smart Object in Dreamweaver CS4 shows when the source and instance are in sync. Make any changes to the source image and Dreamweaver notes that the files are out of sync; click the Properties panel icon to update your image without opening Photoshop.

The green symbol in the upper left corner of a PSD file inserted into Dreamweaver tells you that the source file and web-ready instance are in sync.



Create optimized, web-ready assets in Fireworks CS4 with source files from Photoshop CS4 Extended, Illustrator CS4, or Flash CS4 Professional—without redoing any work. Files are imported faithfully with layers, vector paths, text, and effects intact and editable. Export your web-page comps from Fireworks to Dreamweaver as web-standards compliant, CSS-based layouts. Export Adobe AIR layouts from Fireworks CS4 for development in Dreamweaver CS4 or Flash CS4 Professional, complete with digitally-signed packaging for online deployment.

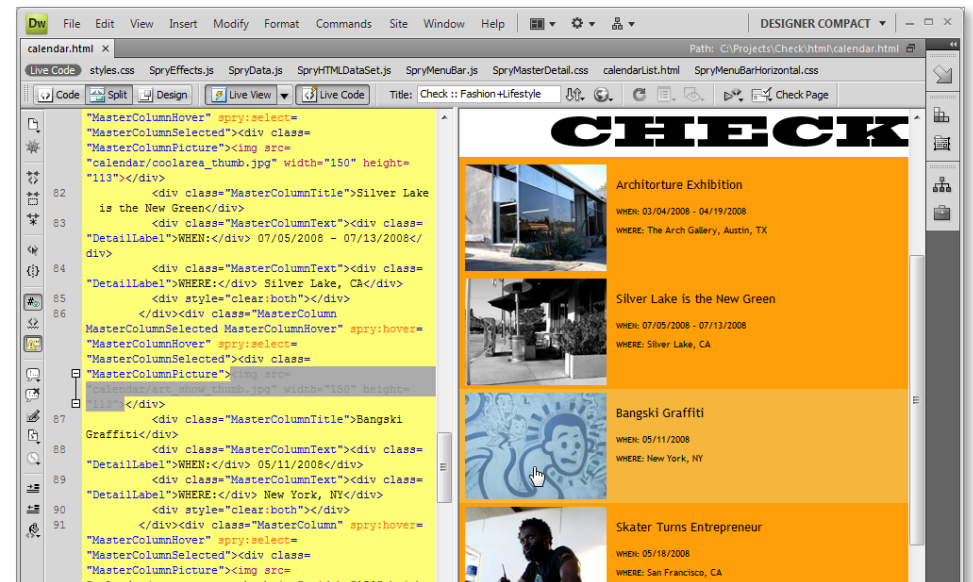
Components of Creative Suite 4 Web Premium and Creative Suite 4 Web Standard now employ a common user interface for a more efficient workflow. Collapse and expand panels the same way in Dreamweaver CS4, Fireworks CS4, and Flash CS4 Professional as you do in Photoshop CS4 Extended and Illustrator CS4. Customize your workspaces to fit your tasks and then put them to use immediately through the new Workspace Switcher in Dreamweaver CS4 and Fireworks CS4.



Use the Workplace Switcher in Dreamweaver (shown here), Fireworks, Flash, Photoshop Extended, and Illustrator to quickly switch among design environments.

Complex, compound web pages made accessible

Design and develop more sophisticated websites with the real-world experience of the new Live View in Dreamweaver CS4. Live View combines actual browser rendering with interactive code editing so you can freeze a navigation submenu or keep an Ajax accordion panel open and then modify the code as needed. Rely on the new Related Files and Code Navigator features to dive deeply into complex pages that include HTML files, link to external JavaScript documents, and integrate XML data. Update your code in the associated files and review changes instantly in the master document's Design View.



Combine Live View with Live Code to reveal code as rendered in an interactive state, like hovering over and selecting a Spry data image. Armed with these details, you can quickly modify relevant CSS rules.

Animation enhancements

Harness the power of rich interactive content in Flash CS4, where object-based animation now offers greater control combined with increased ease of use. Expand your content's sense of depth with new 3D transformation tools in Flash CS4, complete with multi-reference rotation and translation options. Give your animated characters lifelike motion with advanced inverse kinematic effects, now made easier with the new Bones tool that connects existing symbols with an armature layer. Once you've added "bones" to your symbols, figures can be animated in an organic fashion to broaden the range of motion and interaction possible in Flash CS4.

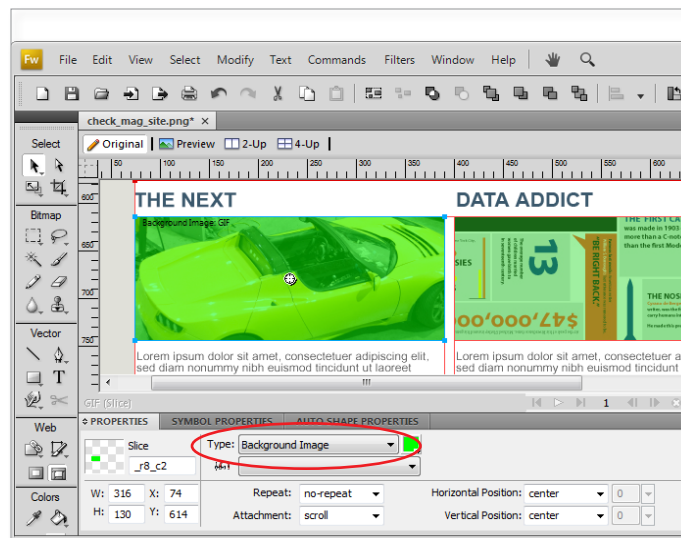
Left: A group of symbols with bones already defined between them in Flash CS4.

Right: When one of the symbols is moved, all of the connected symbols move and react in a defined relationship to each other.



Multiple export options from a single creative source

Design once and deploy to many formats, without waste or re-created work. Move from Photoshop, Illustrator, or Flash to Fireworks with the confidence made possible by a consistent, intuitive interface design that spans Creative Suite 4 Web Premium. Pass your newly completed comps to your clients or other team members using the industry-standard Adobe PDF format. Your clients will enjoy the interactive click-through capabilities, while you gather feedback more quickly and enhance your productivity. When approved, in just one step export your rich Fireworks CS4 graphic designs to web-standards compliant, CSS-based layouts, complete with external style sheets.

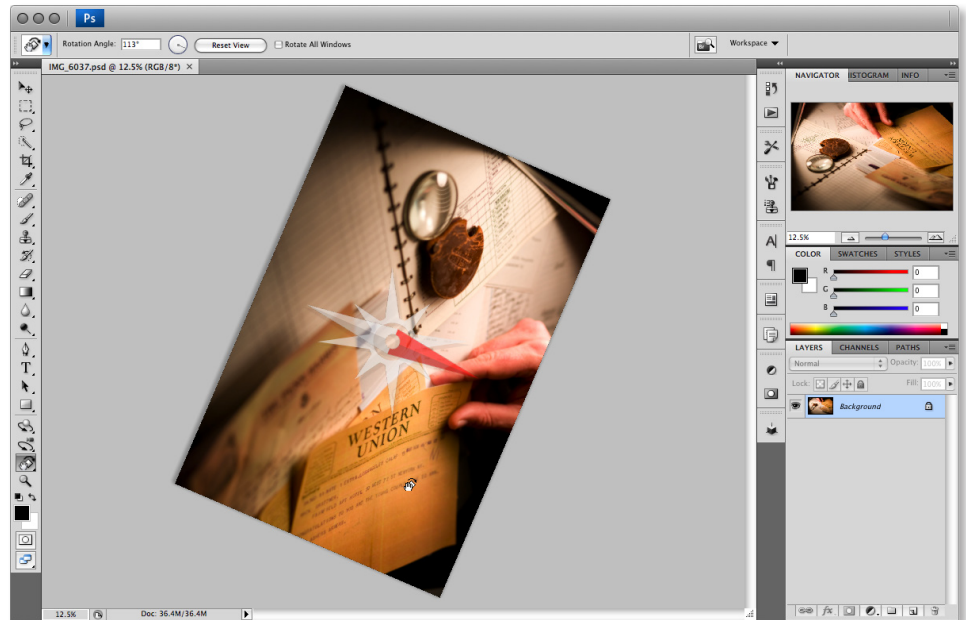


When exported with the new CSS and Images option, the car image will be linked from a CSS rule, rather than as an tag in the HTML, because the slice type is set to Background Image.

Faster, more expressive design tools

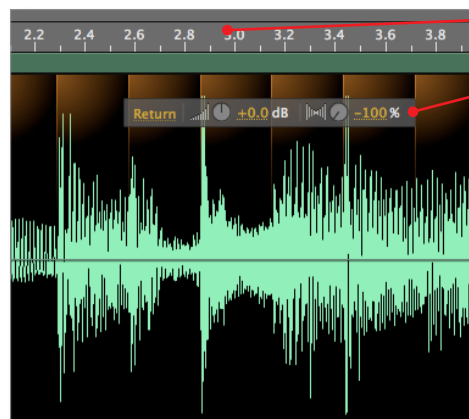
The market-leading digital editing tools in Creative Suite 4 Web Premium are now richer than ever. Photoshop CS4 Extended introduces new Adjustment and Masking panels for a fluid and intuitive user interface to leverage the unrivaled editing power of Photoshop. It includes comprehensive 3D painting, animation and compositing for creative visualizations. In Illustrator CS4, lay out and design multi-part web components using up to 100 variable-sized artboards in a single document; easily create complex vector shapes with the new Blob brush; and specify transparent colors within gradients to create and fine-tune subtle interactions between objects.

Simply drag with the new Rotate View tool in Photoshop CS4 to spin your canvas to the orientation that works best for you.



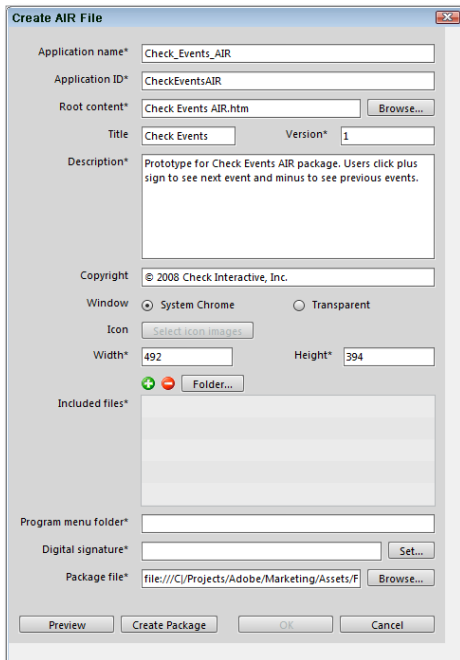
Everyday audio creating and editing

Amplify the impact of your site or application with the added dimension of audio by using Soundbooth CS4. With new multiple track support that can be used to mix any number of mono or stereo clips as well as royalty-free Soundbooth Scores and sound effects, Soundbooth is a vital audio tool fully integrated in Creative Suite 4 Web Premium. Record directly into Soundbooth or cut, copy, paste, fade, or stretch any imported audio asset. Automatically detect and fix common flaws in audio recordings such as hisses, hums, rumbling, crackling, and pops. Coordinate audio in your Flash project by laying down markers that can be exported as XML or FLV files. Plus, the new Adobe sound document packages your multitrack audio projects into a nondestructive ASND file format that can be easily shared with Adobe Flash CS4 Professional, Adobe Premiere Pro CS4, and Adobe After Effects® CS4 software. Professional quality sound has never been this easy.



Detected beats are displayed as orange vertical lines in the Soundbooth CS4 Editor panel.

On-clip volume and pan controls.



The Create Adobe AIR Package command in Fireworks CS4 gives you the option to preview the prototype with the system chrome, as shown here, or in a transparent window.

Advanced application development

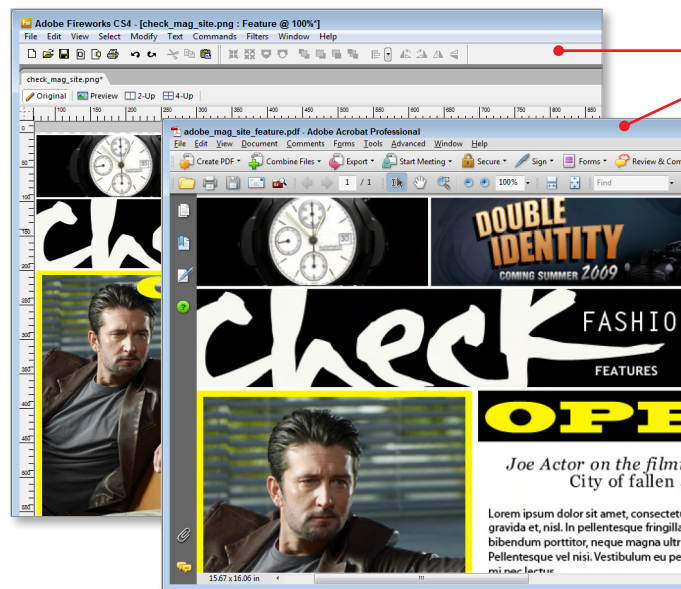
Explore the upper reaches of web development with the new Adobe AIR integration in Dreamweaver CS4 and Fireworks CS4. Design and create your Adobe AIR interactive prototypes in Fireworks for the Adobe Flex® framework or SWF file created with Flash. Alternatively, you can embed your prototype design in HTML and JavaScript pages created in Dreamweaver—and preview them immediately. Deploy your application online with full Adobe AIR packaging capabilities from within either Dreamweaver or Flash.



Re-use page elements from your Fireworks CS4 site design to prototype an Adobe AIR application.

PDF everywhere

Work more efficiently with high-quality PDF representations of your Fireworks CS4 comps or Flash CS4 visuals. Convert your graphic layouts and comps to industry-standard PDF documents for electronic delivery to your clients for easy commenting in Adobe Reader® software. Fireworks CS4 transforms your linked pages to a click-through mock-up in PDF format so clients can get a sense of how your design flows from one page to another.



Fireworks CS4 source file.
Exported PDF file.

Once you've exported your Fireworks CS4 comp to PDF, your client can easily add their comments through Adobe Reader or Adobe Acrobat® software.

Mobile authoring integration

Extend your creations to mobile devices with high fidelity and efficient workflows. Device Central CS4 brings improved integration with Dreamweaver, Flash, and other Creative Suite 4 Web Premium components. Quickly access the latest device profiles through the dynamically updated online device library containing over 450 devices that support Flash, including popular consumer electronic devices such as the PSP and Wii. Browse, search, and sort device profiles, directly compare multiple devices along several dimensions, and create custom sets of devices for quick project access. Easily preview and test the appearance, performance, and behavior of mobile content right on the desktop. Simulate various display conditions, such as backlight timeout and sunlight reflections, in the context of mobile device skins to better tune designs for real-world conditions. Design, create, test, and publish your mobile content—whether website, video, images, or interactive applications—with the enhanced integrated tools and increased productivity of Device Central CS4.



Preview your content in Device Central CS4 to reveal how it will look on a range of different devices.

Creative Pro Online Services

Connect to the power of the online community through your creative desktop. New online services accessed from within Creative Suite 4 Web Premium let you search for help from the online community; share your screen with colleagues or clients in a few quick clicks; get color inspiration from your peers; more easily create and manage day-to-day web content updates, and more. With new online services in Creative Suite 4, you can take your ideas to the next level.

Adobe Community Help. Get the power of an online search engine within your Creative Suite 4 software, but with more targeted results thanks to Adobe Community Help. Searchable content includes the in-depth product-specific that Help Adobe has always delivered, plus additional Adobe and third-party content chosen by experts at Adobe and real-world design and production communities. With Adobe Community Help, you can find the focused answers you need, fast. (Internet connection required for extended content.)

What's new in Adobe Bridge CS4

Adobe Bridge CS4—included with Adobe Creative Suite 4 Web Premium—is a visual file browser that helps you search, view, and sort through many assets to quickly find the ones you want. New features and enhancements include:

- Faster performance from startup to browsing, including an option to display previews embedded in raw images
- Easier access to task-based workspaces
- A new List view with rich data and familiar sorting controls
- Built-in preview and creation of HTML and Flash web galleries, and PDF contact sheets
- One-click full-screen previews
- Collections for organizing related assets in freeform or search-based virtual groups—even when assets are spread across multiple folders
- Fast, detailed search results thanks to tight integration with Spotlight in Mac OS X and Desktop Search in Windows Vista
- New review modes, such as Carousel View for quickly cycling through assets
- Smart analysis and auto-stacking of High Dynamic Range (HDR) and panoramic images for handoff to Photoshop
- New support for previewing 3D images
- Camera Raw improvements, including non-destructive application of dodge, burn, sharpen, and other adjustments

Adobe Kuler panel. Explore, create, and share color themes with Adobe Kuler. Kick start your creative projects with color inspiration from the online Kuler community. Browse thousands of themes by newest, most popular, or highest rated; or search themes by tag word, title, or creator. Themes can be downloaded and moved to your Swatches panel with a single click. Or use an interactive color wheel that supports standard harmony rules to develop your own color themes that you can save, move to your Swatches panel, and upload to share with others. (Internet connection required for community functionality.)

Acrobat.com. Use Acrobat.com services with Acrobat to store and share large documents, collect form data, and review documents with anyone, anywhere. Thanks to the connection between one of the Acrobat.com services, Adobe ConnectNow, and Creative Suite 4 Web Premium, you can meet live over the web to share your screen, present creative concepts and ideas, and brainstorm with up to two online guests for no additional service charge. To share your screen with colleagues and clients, choose File > Share My Screen from Adobe CS4 components, such as Photoshop CS4 Extended or Flash CS4 Professional, or choose File > Collaborate > Share My Screen from Adobe Acrobat 9 Pro. Guests can then see your desktop on their screens as you work. You can exchange ideas using the chat pod, add a live video or audio feed, or use the Whiteboard feature to enable guests to comment on content. You can even temporarily hand over control of the screen to a guest to collaborate on a file. Additional Acrobat.com services, such as Share, Create PDF, My Files, and Adobe Buzzword, are accessible via Acrobat 9 Pro, an Adobe AIR version of Acrobat.com (included with this edition of Creative Suite 4), and your web browser. (Internet connection required.)

Adobe InContext Editing. Make your web page content available for online editing by others when you use InContext Editing. Offer your colleagues, clients or end users an easier way to make simple edits without negative impact on the design integritythe design integrity of your web pages—and without help from you or additional software on their computers. Use the InContext Editing toolbar in Dreamweaver to set up your web pages, and then use the preview of this online service to enable content changes by others. (This service will be available as a preview technology, and accessible from within Adobe Dreamworks CS4. During this preview, you can use it at no additional charge. Further availability information will be posted to www.adobe.com/dreamweaver when appropriate. Internet connection required.)

Adobe Bridge Home. Visit Adobe Bridge Home—an online channel available in Adobe Bridge CS4—and stay up to date with what's new from Adobe and the design, web development, and video and audio production communities at large. Watch the latest video tutorials for your Creative Suite 4 software, listen to a podcast interview with a leading designer, or learn about the next training event in your community. Discover tips and resources that can help you work smarter and faster, making the most of your Creative Suite 4 software. (Internet connection required.)

Adobe Resource Central. Access product-related news and tutorials by using the Resource Central panel in Adobe Soundbooth. Jump-start your audio projects with drag-and-drop efficiency using Soundbooth Scores and audio effects offered online. (Internet connection required. There are additional fees for some content accessed through Resource Central.)

About Adobe Creative Suite 4 Web Standard

For designers and developers primarily concerned with building and maintaining websites, and who do not need the full-fledged image editing capabilities of Photoshop Extended, the vector creation tools of Illustrator, the audio editing tools in Soundbooth, or the document reviewing abilities of Acrobat, Adobe offers Adobe Creative Suite 4 Web Standard software. Creative Suite 4 Web Standard combines full new versions of Dreamweaver CS4, Flash CS4 Professional, Fireworks CS4, and Contribute CS4 with Adobe Bridge CS4 and Adobe Device Central CS4.

Mac OS

- PowerPC® G5 or multicore Intel® processor (Soundbooth requires a multicore Intel processor)
- Mac OS X v10.4.11–10.5.3
- Java™ Runtime Environment 1.5 required for Adobe Version Cue Server
- 1GB of RAM or more recommended
- 11.2GB of available hard-disk space for installation; additional hard-disk space required during installation (cannot install on a volume that uses a case-sensitive file system or on flash-based storage devices)
- 1,280x900 display with 32-bit video card and 16MB of VRAM
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- DVD-ROM drive
- QuickTime 7.4.5 software required for multimedia features
- Internet connection required for online services

Windows

- 2GHz or faster processor
- Microsoft® Windows® XP with Service Pack 2 (Service Pack 3 recommended) or Windows Vista® Home Premium, Business, Ultimate, or Enterprise with Service Pack 1 (certified for 32-bit Windows XP and Windows Vista)
- 1GB of RAM or more recommended
- 9.1GB of available hard-disk space for installation; additional free space required during installation (cannot install on flash-based storage devices)
- 1,280x900 display with 32-bit video card and 16MB of VRAM
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- Some features in Adobe Bridge rely on a DirectX 9–capable graphics card with at least 64MB of VRAM
- DVD-ROM drive
- QuickTime 7.4.5 software required for multimedia features
- Internet connection required for online services

For updates to system requirements, visit www.adobe.com/products/creativesuite/web/systemreqs.

Expected ship date

Fourth quarter 2008

For more information

For more details about Adobe Creative Suite 4 Web Premium, visit www.adobe.com/webpremium.

Availability and pricing

Adobe Creative Suite 4 Web Premium will be available in North America for an estimated street price of US\$1,699, directly from Adobe or through Adobe Authorized Resellers. Adobe Creative Suite 4 Web Standard will be available for an estimated street price of US\$999. To order directly from Adobe, visit the Adobe Store at www.adobe.com or call 1-800-833-6687.

Licensed owners of Adobe Creative Suite 3 Web Premium or Creative Suite 3 Web Standard can upgrade to Adobe Creative Suite 4 Web Premium for US\$599.

For six months after the initial release date, licensed owners of Studio 8 or Studio MX2004 are also eligible for the US\$599 upgrade price. After six months, they can upgrade to Adobe Creative Suite 3 Web Premium for US\$799. Licensed owners of qualifying Adobe point products, such as specified versions of Flash or Dreamweaver, are also eligible for special upgrade pricing for Adobe Creative Suite 4 Web Premium and Web Standard.

A complete description of upgrade eligibility and pricing is available in a separate Pricing Overview document. For volume licensing information, contact an Adobe Authorized Licensing Center or go to www.adobe.com.

Estimated street prices do not include taxes, shipping, handling, or other related expenses. Information on pricing and support policies outside of North America and for Education customers will be available separately.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information—anytime, anywhere, and through any medium. For more information, visit www.adobe.com.



Adobe

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